

EACR
2021

09-12 June 2021 Torino
Italy

Innovative Cancer Science

BETTER OUTCOMES
THROUGH RESEARCH

26th Congress of the
European Association
for Cancer Research

EXHIBITION & SPONSORSHIP PROSPECTUS

Your company + our audience

 better science

www.eacr2021.org



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EACR 2021: INNOVATIVE CANCER SCIENCE **BETTER OUTCOMES THROUGH RESEARCH**

On behalf of the European Association for Cancer Research (EACR), Europe's largest membership association for cancer researchers, it is a great pleasure to invite you to join us at our 26th Congress, EACR 2021.

EACR 2021 will bring together the cancer research community alongside world-class invited speakers to discuss the most innovative current research topics, interact and form new collaborations.

The Congress will offer many opportunities for you to meet and discuss with your target audience, raise your profile among the global cancer research community and showcase the latest solutions you offer. This prospectus offers a wide range of exciting marketing and promotional support items at the Congress.

We look forward to seeing you in Torino!





EACR 2021 AT A GLANCE

KEY FACTS

Expected participants	2 000	
Invited speakers	75	
Field of expertise	Basic, preclinical, translational and clinical researchers across the full breadth of fields	
Topics to be covered include	Artificial Intelligence Biology of Paediatric and Young Adult Cancer Brain Cancer Metastasis Breast Cancer Lineages Cancer Cells and their Neighbours Cancer Genomics Cell Cycle and Senescence DNA Damage DNA Repair Early Detection of Cancer and Early Disease Evolutionary Dynamics and Therapy Resistance	Fate and Cell Communication From Genes to Cures From Tissue to Single Cells Immuno Genomics Innovation and Clinical Trials Innovative Cancer Models (Avatars) Intra Vital Imaging and Metastasis Metabolism Meets the Epigenome Microbes, Viruses and Cancer Rational Treatment Combinations Targeting MYC and RAS Driven Cancer

WHO WILL ATTEND?

- Students
- Postdoctoral researchers
- Senior-level scientists
- Principal Investigators
- Academic research community
- Researchers from industry
- Representatives of non-governmental organisations
- Clinicians
- Scientific media representatives

Your company  our audience
 better science

CONGRESS VENUE

LINGOTTO FIERE, TORINO, ITALY

Torino is an attractive city, located in northwest Italy and surrounded on two sides by the Alps. It has good transport links to Europe and the rest of the world, with an airport served by 23 international airlines as well as road and public transport networks.

The city has a rich cultural history and is known for its many art galleries, restaurants, churches, palaces, opera houses, piazzas, parks, gardens, theatres, libraries and museums. The skyline is dominated by the huge tower of the Mole Antonelliana, home of the tallest museum in the world.

Lingotto Fiere congress centre is located south of the city centre, just 12 minutes by metro from the main Porta Nuova railway station.



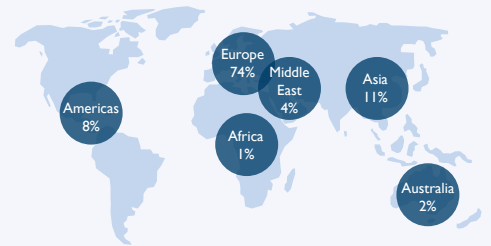
LOOK BACK AT EACR25

From 30 June to 03 July 2018, the EACR held its 50th anniversary Congress in Amsterdam. Take a look at some statistics we gathered from the registration data and survey feedback.

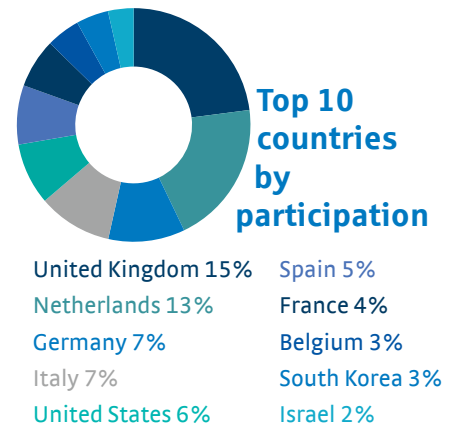
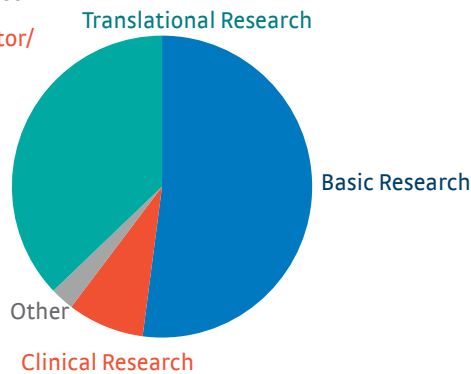
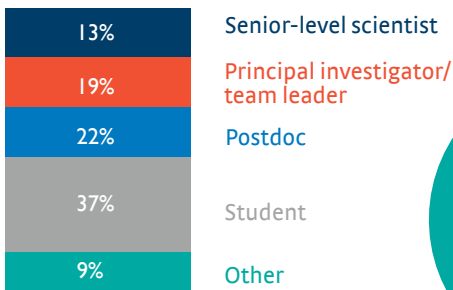
98% satisfaction rating*

97% would recommend to colleagues*

1781 participants[§]
from **68 countries** worldwide



PARTICIPATION AND AREAS OF RESEARCH[§]



FEEDBACK FROM PARTICIPANTS ON INDUSTRY PARTICIPATION*

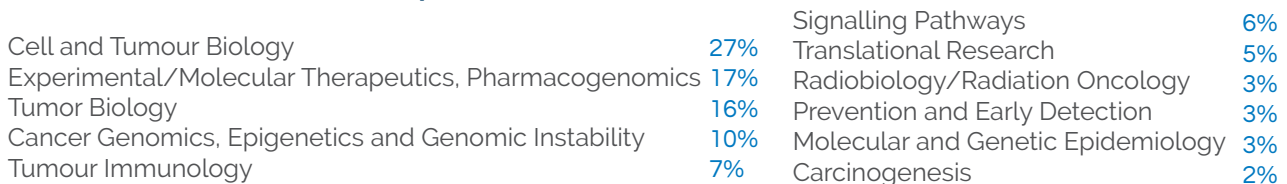
“The presentations from companies were among the highlights of the Congress”

“I enjoyed networking, going around the stands of the companies”

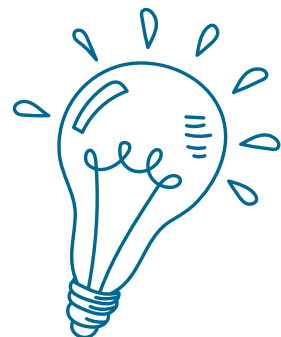
“It was great to have the possibility to ask companies about their equipment”

ABSTRACTS PRESENTED[§]

1148 abstracts presented[§]



Key to sources of data presented: § Congress data *Participant survey after the Congress



EXHIBITORS AT EACR25

- | | |
|---|---|
| <ul style="list-style-type: none"> • 10x Genomics • American Association for Cancer Research (AACR) • Abcam • Acris Antibodies • Advanced Targeting Systems • Agilent Technologies • Amsbio • BioLegend • Bio-Rad • Bio-Techne • Bio X Cell • Cancer Research UK • CELLINK • Cell Signaling Technology • Charles River Laboratories • ChemoMetec • Covaris • Cyagen Biosciences • Diagenode • Dovetail Genomics LLC • eLife • Envigo • Enzo Life Sciences • European Collection of Authenticated Cell Cultures (ECACC) • European Society for Medical Oncology (ESMO) • Fluidigm • Fujifilm Visualsonics • GeneTex • Global Inhalation Equipment • Hybrigenics Services | <ul style="list-style-type: none"> • Illumina • Indica Labs • Jackson ImmunoResearch • LGC Group • LI-COR Biosciences • Lucigen • Menarini Silicon Biosystems • Merck • Miltenyi Biotec • Mimetas • NanoString Technologies • New England Biolabs • OcellO • Oncology Central • Organisation of European Cancer Institutes (OEI) • PeproTech • Phase Holographic Imaging • Philips Molecular Pathway Dx • Polyplus-transfection • Proteintech • Reagent Genie • Sartorius • Sciomics • Sino Biological • Takara Bio Europe • The Jackson Laboratory • Thermo Fisher Scientific • VyCAP • Wereld Kanker Onderzoek Fonds (World Cancer Research Fund) • Worldwide Cancer Research |
|---|---|



GENERAL INFORMATION

KEY DEADLINES

CONGRESS DATES

26 th Congress of the EACR	09 June – 12 June 2021
Abstract submission opens	Opened
Abstract submission closes	08 March 2021

REGISTRATION DEADLINES

Early rate registration	12 April 2021
Regular rate registration	03 May 2021
Late rate registration	24 May 2021

EXHIBITION DEADLINES

Full rate booking deadline	27 November 2020
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EXHIBITION SCHEDULE

Wednesday 09 June	12.30 – 20.00
Thursday 10 June	10.00 – 17.30
Friday 11 June	10.00 – 17.30

KEY CONTACTS

Congress Secretariat c/o New Way Management Wessel Nieuwenweg 'Le Cube Business – Diorella' 7, Michel Chevalier 06130 Grasse, France Phone: +33 7 86 71 04 46 Email: eacr2021@newway-management.com	Sponsorship and Exhibition Sales Queries Caroline Moulins Communications and Corporate Marketing Officer +44 (0)1157 484 513 caroline.moulins@eacr.org
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VENUE AND ACCOMODATION

Congress Venue Torino Lingotto Fiere Via Nizza, 294, 10126 Torino, Italy Phone: +39 011 664 4111 Website: www.lingottofiere.it	Hotel and Accommodation Agency Centro Congressi Internazionale Srl Via San Francesco da Paola 37, 10123 Torino, Italy Ph. +39 011 244 6916 Email: hotel@ccicongress.com Website: www.eacr2021.org/accommodation
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EDUCATIONAL SUPPORT OPPORTUNITIES

VAT will be applied as required

UNRESTRICTED EDUCATIONAL SUPPORT

(MINIMUM € 5 000)

Unrestricted support enables us to develop the Congress programme and to support participants to acquire the latest knowledge and data, as well as network with their peers.

Support can be in the form of a grant or sponsorship, depending on your requirements. Acknowledgement will be tailored according to the type and level of support.

MEETING BURSARY SUPPORT

(MINIMUM € 1 000)

At every Congress, the EACR provides a bursary programme to enable early career researchers from around the world to attend the Congress. Bursaries cover Congress registration, travel and accommodation. Your support will enable us to increase the number of bursaries and will be acknowledged in the Digital Proceedings Book, on the website, onsite and in communications with bursary winners.

Please contact rachel.warden@eacr.org to discuss.





SPEAKING OPPORTUNITIES

This is a unique opportunity available only to those booking exhibition space. It enables you to directly liaise with our participants to introduce them to your products and services, and showcase your latest developments. We will help you to boost participation at the session through our own promotional channels. There will be the possibility to book, at the sponsors own expense, lunch and/or breakfast items to further encourage participation.

The programme of all sponsored speaking opportunities is subject to approval by the EACR. The content of these sessions and opinions expressed by presenters are those of the sponsor/ presenter and are not of the European Association for Cancer Research.

INDUSTRY SYMPOSIA

Wednesday 09 June 2021	Room & Capacity	Time	Rate (EXCL. VAT)
<input type="checkbox"/> Industry Symposium 1	Room Gialla • 550	12:45 – 14:15	€ 8 500
<input type="checkbox"/> Industry Symposium 2	Room Azzurra • 350	12:45 – 14:15	€ 7 500
Thursday 10 June 2021			
<input type="checkbox"/> Industry Symposium 3	Room Gialla • 550	13:00 – 14:30	€ 10 000
<input type="checkbox"/> Industry Symposium 4	Room Azzurra • 350	13:00 – 14:30	€ 9 000
Friday 11 June 2021			
<input type="checkbox"/> Industry Symposium 5	Room Gialla • 550	13:00 – 14:30	€ 10 000
<input type="checkbox"/> Industry Symposium 6	Room Azzurra • 350	13:00 – 14:30	€ 9 000

INDUSTRY MINI-SYMPOSIA

Thursday 10 June 2021	Room & Capacity	Time	Rate (EXCL. VAT)
<input type="checkbox"/> Industry Mini Symposium 1	Room Azzurra • 350	08:00 – 09:00	€ 6 000
Friday 11 June 2021			
<input type="checkbox"/> Industry Mini Symposium 2	Room Azzurra • 350	08:00 – 09:00	€ 6 000

* Industry Partners of the European Association for Cancer Research receive € 1 200 discount on all Industry Symposia and Mini-Symposia. To find out more about Industry Partnership of the EACR, please contact the EACR Communications and Marketing Team, through the [EACR website](#).

Industry Symposia and Mini-Symposia include:

- Room rental & standard setup (theatre style with stage, lectern and speaker table).
- AV equipment and services: amplification, data projection, AV technician.
- Use of the speaker preview room for Industry Symposium faculty.
- Publication of the Industry Symposium programme on the Congress website.
- Use of the Congress logo on invitations and promotional documentation.
- One-time promotion of the Industry Symposium in a special email sent on your behalf to all registered delegates. Please note the final Industry Symposium Programme must be received by the Congress Secretariat on or before the deadline of 19 April 2021, for publication in the Digital Proceedings Book.

NB: Cancelling your exhibition space will result in the cancellation of your Industry Symposium.



INDUSTRY SPOTLIGHTS

An Industry Spotlight Session provides the opportunity for you to increase your exposure during the Congress by hosting a 15 minute session taking place directly on the exhibition floor. The Industry Spotlight Sessions can be used as a promotional presentation or activity, highlighting specific product(s) or service(s). Sessions are scheduled during the Welcome Reception or in Congress Coffee Breaks to ensure high attendance as no other parallel sessions are taking place.

The Industry Spotlight Sessions will take place in the 'Spotlight Area' in the Exhibition and Poster Hall and must be open to all registered Congress participants. All attendees of the Industry Spotlight Sessions will be required to be in possession of a Congress badge. These sessions are available only to those booking exhibition space.

The sponsoring company must ensure that all publications and promotions referring to the Industry Spotlight Session mention: "Official EACR 2021 sponsored Industry Spotlight Session" to avoid any confusion with the official scientific congress programme.

Wednesday 09 June 2021	Time of Spotlight	Rate (EXCL. VAT)
<input type="checkbox"/> Welcome Reception • 19:15 – 20:30	19:30 – 19:45	€ 5 000
<input type="checkbox"/> Welcome Reception • 19:15 – 20:30	20:00 – 20:15	€ 5 000
Thursday 10 June 2021		
<input type="checkbox"/> Coffee Break 1 • 10:30 – 11:15	10:45 – 11:00	€ 3 500
<input type="checkbox"/> Coffee Break 2 • 16:15 – 17:30	16:30 – 16:45	€ 3 500
Friday 11 June 2021		
<input type="checkbox"/> Coffee Break 3 • 10:30 – 11:15	10:45 – 11:00	€ 3 500
<input type="checkbox"/> Coffee Break 4 • 16:15 – 17:30	16:30 – 16:45	€ 3 500

Industry Spotlight Sessions includes:

- Rental of the Spotlight Presentation Area, adjacent to the EACR stand, and standard setup (stage, lectern and speaker table) (see floor plan on page 14).
- EACR seating cubes and ample standing space around the presentation area.
- AV equipment and services: amplification, data projection, AV technician.
- Publication of the Spotlight Session programme on the Congress website.
- Use of the speaker preview room.
- Use of Congress logo on invitations and promotional documents
- One-time promotion of the Industry Spotlight Session in a special email sent to all registered delegates.



EXHIBITION

Why exhibit at EACR 2021?

The opportunity to exhibit is an integral part of the Congress and the exhibition area will be a major hub of activities. Exhibiting gives you an edge – the passing trade of potential and qualified customers that walk past your stand will be highly significant. We have designed the exhibition layout to ensure the highest level of exposure to delegates at EACR 2021.

The size of the Exhibition Hall will allow us to combine the exhibition with Congress supported catering services during coffee breaks and lunch, attracting delegates to the Exhibition Hall. A Welcome Reception with complimentary refreshments will be held on the evening of the first day in the Exhibition Hall.

Exhibition Schedule

Wednesday 09 June	12.30 – 20.00
Thursday 10 June	10.00 – 17.30
Friday 11 June	10.00 – 17.30

Exhibition Rates

Package	Rate (EXCL. VAT)
<input type="checkbox"/> Full rate ALL INCLUSIVE (9 sqm) (Signed booking form received by 27 November 2020) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, electricity socket, lighting, fascia sign and initial cleaning	€ 4 400
<input type="checkbox"/> Late rate ALL INCLUSIVE (9sqm) (Signed booking form received after 27 November 2020) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, electricity socket, lighting, fascia sign and initial cleaning	€ 4 900
<input type="checkbox"/> Full rate SPACE ONLY (Signed booking form received by 27 November 2020) Includes no materials or construction.	€ 400/sqm*
<input type="checkbox"/> Late rate SPACE ONLY (Signed booking form received after 27 November 2020) Includes no materials or construction.	€ 450/sqm*

We will only accept exhibition booking of multiples of 9sqm. The floorplan of the exhibition hall can be downloaded on the Congress website: eacr2021.org/sponsorship.

*EACR Industry Partners can benefit from a discount of € 3 000 on the total exhibition price when booking a minimum of 18 sqm. To find out more about Industry Partnership of the EACR, please contact the EACR Communications and Marketing Team through the EACR website.

Space Allocation will be made on a “first come, first served” basis. A completed Booking Form should be emailed to ensure reservation of a desired location. Space allocations will be made in the order in which application forms with invoicing details are received.



WHAT'S INCLUDED

Exhibitor Support



- Exhibitor lounge with drinks and snacks available.
- 2 exhibitor passes with full access to scientific sessions included with each 9sqm booked.
- The opportunity to purchase lead retrieval services upon booking.
- Listing as an exhibitor on the website prior to the Congress with link to the company website.
- Listing and profile in the 'Industry Support and Exhibition' section of the programme.
- Company name on exhibition signage during Congress.
- Listing as an exhibitor on the Congress app.

OPTIONAL EXTRAS

VAT will be applied as required

Additional Exhibitor Passes

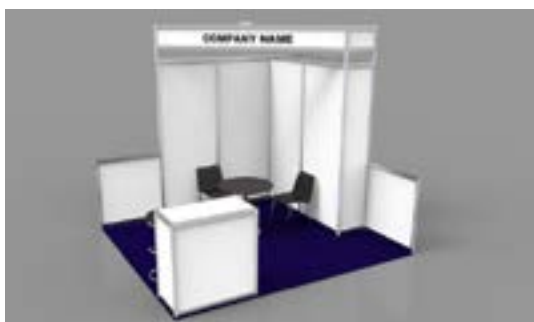
- All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name.
- Each exhibiting booth of 9 sqm includes 2 exhibitor passes with full access to scientific sessions.
- Additional exhibition-only passes are available to purchase.
- An industry registration rate is available if you have additional representatives who would like to attend the scientific sessions.

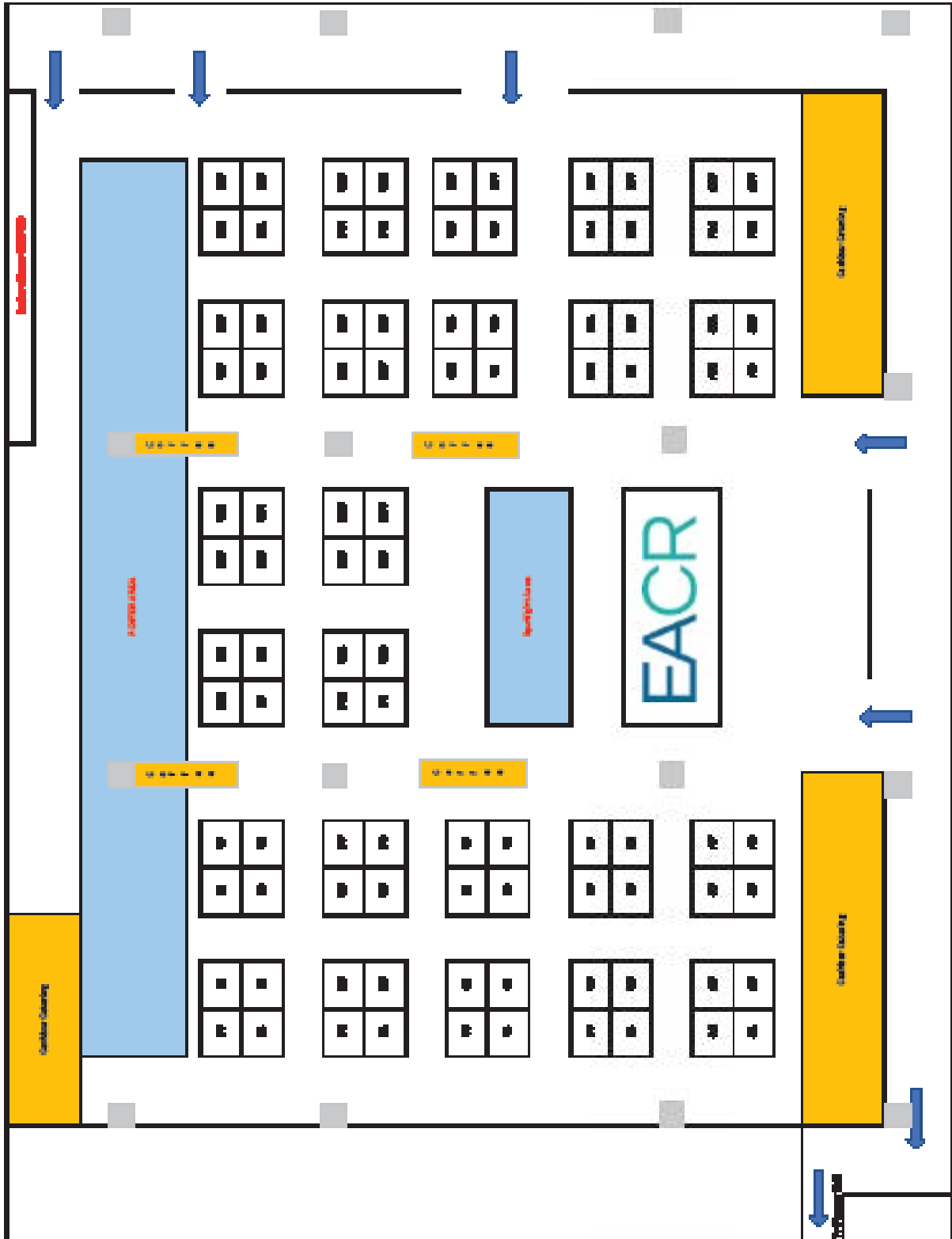
Additional exhibition-only pass (no access to the scientific sessions) € 75 / pass (EXCL. VAT)

Congress Celebration tickets

- All exhibitors are welcome to attend the Congress Celebration, an update on the traditional Congress Dinner, upon purchase of a ticket.
- The celebration will take place on the evening of Friday 11 June (venue to be confirmed).

Congress Celebration ticket € 80 (INCL. 22% VAT)





Draft floorplan - the EACR reserves the right to make changes to the layout of the exhibition



SPONSORSHIP OPPORTUNITIES

CONGRESS MATERIALS

The EACR is responsible for production and will cover this cost

Congress-Bag

€ 5 000 (EXCL. VAT)



Exclusive sponsorship of the official EACR 2021 delegate bag with your company name and logo printed in one colour.

Exclusive – limited to 1 sponsor only

- The delegate bag will contain the EACR 2021 Pocket Programme, next Congress announcement, a notebook, a pen and some inserts.
- Distributed to all delegates on site.

In addition to the sponsor logo, the Congress bags will also carry the Congress branding.

Seating Cubes

€ 5 000 (EXCL. VAT)

These popular seating cubes allow delegates to take a break while your company message gains optimal visibility.

Exclusive – limited to 1 sponsor only

- Company logo displayed on 2 sides based on a one colour printing technique – the seating cubes will be co-branded with EACR branding on the other 2 sides.
- 300 seating cubes will be spread throughout the Congress centre for maximum visibility, including the poster area and in the Exhibition Hall.



Congress Lanyards

€ 5 000 (EXCL. VAT)

Exclusive sponsorship of the official EACR 2021 lanyards with your company name and logo distributed to all delegates.

Exclusive – limited to 1 sponsor only

- The popular and highly visible lanyards are worn by delegates throughout the Congress

In addition to the sponsor logo, the Congress lanyards will also carry the Congress branding.

Congress Pens & Notepads

€ 3 000 EACH (EXCL. VAT)



Exclusive sponsorship of the official EACR 2021 pens & notepads with your company name and logo.

Exclusive – limited to 1 sponsor for each item

- Placed in every delegate bag & distributed to all delegates on site

In addition to the sponsor logo, the Congress pens and notepads will also carry the Congress branding.

<input type="checkbox"/> Congress Pens	€ 3 000
<input type="checkbox"/> Congress Notepads	€ 3 000

CONGRESS SERVICES

Professional Headshot Station

€ 8 000 (EXCL. VAT)

All delegates will have the opportunity to take professional photos that they can use on business cards, social media, and professional resumes. Delegates will appreciate this free feature that will boost traffic around the station and the exhibition hall.



The station will be located in the exhibition hall during exhibit hours.

Exclusive – limited to 1 sponsor only

- Support will be recognised with signage at the entrance to the headshot station with “Supported by...” and your company logo
- Literature table exclusive to you

Congress App

€ 5 000 (EXCL. VAT)



Showcase your brand to participants by sponsoring the Congress app. A cost-effective, quick and easy way to reach your target audience, the app will provide participants with everything they need to navigate the Congress on their smartphone or tablet.

At the EACR25 Congress, the app was downloaded by 1,253 delegates. 52% were downloaded on IOs and 48% on Android.

Exclusive – limited to 1 sponsor only

- Your logo will appear on the start-up screen of the app.

Congress App - 1 push

€ 3 500 (EXCL. VAT)

We offer the opportunity to communicate with delegates with a one-time message sent through the app to all participants. Is there anything you want to say to our delegates?



Exclusive Sponsor per day (available Wednesday, Thursday and Friday)

- Message will include an image (banner/logo) and up to 100-words of text.

Internet & Printing Zone

€ 3 500 (EXCL. VAT)

Place your company logo in the EACR 2021 Internet & Printing Zone where computers / work stations will be made available for delegates to connect to the Internet, stay up to date with emails, consult the congress resources and more.



Exclusive – limited to 1 sponsor only

- Your logo will appear on the desktop of each computer and prominently around the Internet & Printing Zone.

Poster Board Area

€ 5 000 (EXCL. VAT)

Sponsorship of the Poster Board Area will place your company logo amongst the scientific posters, which is an active area of footfall, particularly during the scheduled Poster Defence and Poster Viewing sessions.

Exclusive – limited to 1 sponsor only

- Your logo will appear prominently around the Poster Board Area.

Provide Free Wi-Fi Access to Delegates

€ 5 000 (EXCL. VAT)

Help us connect participants to peers and colleagues both in and outside the Congress. Wi-Fi will be available in all session rooms and public areas, enabling delegates to participate in networking and discussion about EACR 2021 via social media such as Twitter and Facebook.



Exclusive – limited to 1 sponsor only

- Your logo will appear on the landing page.
- Link to your website on landing page.

Water Dispensers

€ 1 750 (EXCL. VAT)

Sponsorship of water dispensers is a cost-effective way to place your corporate branding where all participants will see it.



Exclusive – limited to 1 sponsor only

- Your logo will appear on 5 water dispensers strategically placed throughout the Congress venue.

Childcare Facilities for Delegates

€ 10 000 (EXCL. VAT)

Sponsorship of the childcare facilities at the Congress, supporting researchers who are parents of young children, enabling them to attend the Congress when they might otherwise not have been able to.



Exclusive – limited to 1 sponsor only

- Support will be recognised with signage at the entrance to the childcare location with “Supported by...” and your company logo
- Your logo will appear on promotional literature promoting the service before the Congress

Registration Kiosk Branding

€ 5 000 (EXCL. VAT)

Communicate your company’s support of EACR 2021 immediately as delegates walk through the door in Torino by sponsoring the Scan & Go Registration Stations.

- Your logo will be featured on 4 Registration Kiosks in the registration area.

Exclusive – limited to 1 sponsor only



ADVERTISING OPPORTUNITIES

Pocket Programme

€ 2 500 (EXCL. VAT)

Opportunity for an advertisement to be placed on the inside or outside back cover of the pocket programme.

<input type="checkbox"/> Inside back cover	€ 2 500
<input type="checkbox"/> Outside back cover	€ 2 500

Inter-session slides

FROM € 1 000 (EXCL. VAT)

Integrate a slide into the presentations displayed between sessions.

- Maximum of two companies displayed per day
- Format of the PowerPoint slides: 16:9

Material should be provided by the sponsor and approved by the EACR.

<input type="checkbox"/> Whole congress	€ 2 500
<input type="checkbox"/> 1 day	€ 1 000

Bag inserts

€ 1 500 (EXCL. VAT)

Bag inserts will be provided to each Congress participant within the Congress bags. This could be a flyer or something more creative, such as a voucher for a free gift that can be redeemed at your exhibition stand.

- Maximum of 2 pages of A4 (4 sides)
- Limited to 10 companies

Material should be provided by the sponsor and approved by the EACR.

Advertising at the Congress Centre

PRICE ON REQUEST (EXCL. VAT)

Opportunities are available to advertise between the registration and exhibiting areas as well as outside the venue. These spaces would be shared with Congress branding. These advertising spaces are the perfect way to be visible not only for Congress participants but also to the general public.

If you are interested in advertising space at the Congress venue, please contact rachel.warden@eacr.org

HOSPITALITY



Coffee Breaks

€ 5 000 (EXCL. VAT)

Companies have the opportunity to sponsor daily coffee & tea breaks that will be held in the Exhibition Hall. Several coffee stations will be set up throughout the hall for delegates to enjoy a refreshment during the busy Congress day.

Exclusive Sponsor per day (available Thursday and Friday)

- Sponsor's corporate logo and acknowledgement displayed around the coffee stations during the breaks



Desserts

€ 7 000 (EXCL. VAT)

Similar to the coffee breaks, companies are able to sponsor dessert items at lunch time offered to all participants. They will be served in the Exhibition Hall from Wednesday until Friday. Several stations will be set up throughout the hall for delegates to help themselves to a dessert, providing a strong opportunity to communicate your corporate branding.

Exclusive Sponsor per day (available Wednesday, Thursday and Friday)

- Sponsor's corporate logo and acknowledgement displayed around the dessert stations

Note that cash bar facilities will also be available throughout the exhibition hall during exhibition hours should participants wish to purchase additional food and drinks.



Welcome Reception

€ 10 000 (EXCL. VAT)

A popular activity during the EACR Congresses is the opening reception on the first day of the Congress, which is available for one sponsor to support. At the end of day one all delegates are invited to the reception, hosted in the Exhibition Hall.

Exclusive Sponsor - Wednesday 09 June 2021, 19:15 - 20:30

- Sponsor's corporate logo and acknowledgement displayed in the reception area and on service trays



MEETING SPACE

Meeting Rooms

FROM € 750 (EXCL. VAT)

A number of meeting rooms are available for rental by companies supporting the Congress. Seating up to 22 pax boardroom style, the rooms are available for a range of rental periods:

<input type="checkbox"/> Full Congress duration (09 June – 12 June)	€ 5 000
<input type="checkbox"/> One full day rental	€ 1 500
<input type="checkbox"/> Rental per slot (4 hours)	€ 750

Please note: Audio Visual equipment and Catering Services are not included in the above rates but can be arranged directly with the Congress venue separately.

Meeting rooms are closed rooms for business meetings only and may not be used to exhibit company's products or to organise activities, such as press conferences, industry symposia, educational and Meet-the-Expert sessions or as hospitality suites. All persons requiring access to the meeting room need to be duly registered to the Congress and have a valid congress badge (industry, delegate, or day badge).





CODES OF PRACTICE

All exhibitors and sponsors at EACR 2021 are responsible for adhering to any Italian and other relevant European codes of practice.

Please note that the EACR will be applying to MedTech and EACCME for accreditation.

MedTech Europe – Represents the European Medical Technology Industry

www.ethicalmedtech.eu/medtech-codes

The European Accreditation Council for CME (EACCME)

www.uems.eu/uems-activities/accreditation/eaccme





PROVISIONAL PROGRAMME

PROGRAMME AT A GLANCE

WEDNESDAY 09 June 2021		
Torino (Hall 1) 1250 pax	Room Gialla (Hall 1) 550 pax	Room Azzurra (Hall3) 350 pax
Arrival and Registration		
Educational Session 11:00-12:30		
Lunch / Exhibition 12:30-14:15	Industry Symposium 12:45-14:15	Industry Symposium 12:45-14:15
Educational Session 14:15-15:45		
Coffee Break / Exhibition 15:45 - 16:15		
Opening Session Opening Keynote Lecture Plenary Lecture 16:15-18:00 Scientific Publishing: 'Navigating A Changing Landscape' 18:00 - 19:15		
Welcome Reception - Exhibition Hall 19:15-20:30 Exhibitor Spotlights 19:30-19:45 / 20:00-20:15		

EXHIBITION 12:30 - 20:00 12:30 - 20:00



PROVISIONAL PROGRAMME

PROGRAMME AT A GLANCE

THURSDAY 10 June 2021			
Torino (Hall 1) 1250 pax	Room Gialla (Hall 1) 550 pax	Room Azzurra (Hall 3) 350 pax	Sala Verde (P1) 90 pax
Meet the Expert Cancer Cells and their Neighbours 08:00-09:00	Meet the Expert Innovation and Clinical Trials 08:00-09:00	Industry Mini Symposium 08:00-09:00	
Microbes, Viruses and Cancer 09:00-10:35	Rising Stars Symposium 09:00-10:40	Biology of Paediatric and Young Adult Cancer 09:00-10:35	
Coffee Break / Poster Viewing / Exhibition 10:35-11:15 Exhibitor Spotlight 10:45-11:00			
Artificial Intelligence 11:15-12:50	From Tissue to Single Cells 11:15-12:50	Cell Cycle and Senescence 11:15-12:50	
Lunch / Poster Viewing / Exhibition 12:45-14:30	Industry Symposium 13:00-14:30	Industry Symposium 13:00-14:30	Meet the Editors Session (pre-registraion required) 13:00-14:30
Targeting MYC and RAS Driven Cancer 14:45-16:20	MDR, Persister Cells 14:45-16:20	DNA Repair and Immunogenomics 14:45-16:20	
Coffee Break / Poster Viewing / Exhibition 16:20-17:30 Posters in the Spotlight 16:45-17:30 / Poster Defence 16:20-17:30 / Exhibitor Spotlight 16:30-16:45			
Keynote Lecture 17:45-18:30			

POSTER VIEWING 10:15 - 17:30

EXHIBITION 10:00 - 17:30

EACR General Assembly
and Awards Ceremony

18:45-19:15

Followed by reception

EACR Supporters' Reception

19:30-20:30

PROVISIONAL PROGRAMME

PROGRAMME AT A GLANCE

FRIDAY 11 JUNE 2021				SATURDAY 12 JUNE 2021
Torino (Hall 1) 1250 pax	Room Gialla (Hall 1) 550 pax	Room Azzurra (Hall 3) 350 pax	Sala Verde (P1) 90 pax	Torino (Hall 1) 1250 pax
Meet the Expert 08:00-09:00	Meet the Expert 08:00-09:00	Industry Mini Symposium 08:00-09:00		
Evolutionary Dynamics and Therapy Resistance 09:00-10:35	Early Detection of Cancer and Early Disease 09:00-10:35	Cancer Cells Mechanics and Engineering 09:00-10:35		Keynote Lecture 09:00-09:45
				The Pezcoller Foundation - EACR Cancer Researcher Award Lecture 09:45-10:30
Coffee Break / Poster Viewing / Exhibition 10:35-11:15 Exhibitor Spotlight 10:45-11:00				Coffee Break 10:30-11:00
Innovative Cancer Models (Avatars) 11:15-12:50	Metabolism Meets the Epigenome 11:15-12:50	EACR-ESOI Joint Symposium: Intra Vital Imaging and Metastasis 11:15-12:50		Plenary Symposium 11:00-12:30
Lunch / Poster Viewing / Exhibition 12:50-14:30	Industry Symposium 13:00-14:30	Industry Symposium 13:00-14:30	Career Discovery Career Fair 13:00-14:30	Mike Price Gold Medal Award Lecture 12:30-13:15
Immunogenomics 14:45-16:20	Fate and Cell Communication 14:45-16:20	Rational Treatment Combinations 14:45-16:20		Closing Remarks and EACR 2021 Highlights 13:15-13:30
Coffee Break / Poster Viewing / Exhibition 16:15-17:30 Posters in the Spotlight 16:45-17:45 / Poster Defence 16:15-17:30 / Exhibitor Spotlight 16:30-16:45				
Keynote Lecture 17:45-18:30				

POSTER VIEWING 10:15 - 17:30
EXHIBITION 10:00 - 17:30